



MEDIA KIT
2024

Moving the field of psychology forward

OUR MISSION

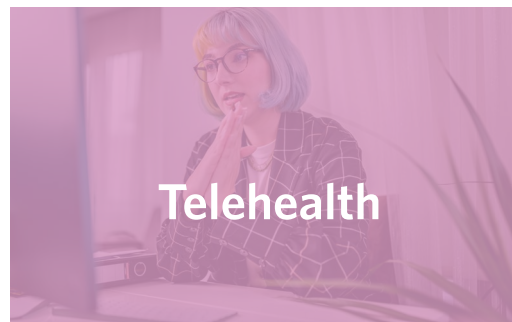
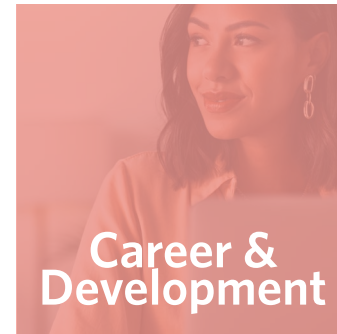
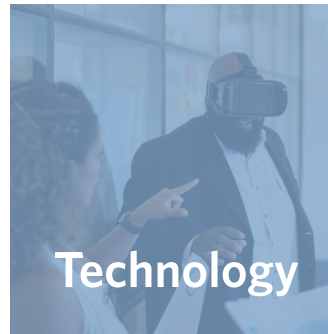
Advancing Psychology to Benefit Society and Improve Lives

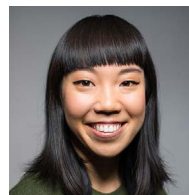
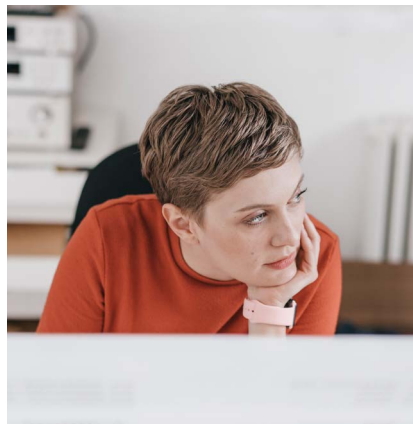
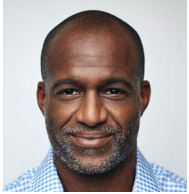
The American Psychological Association's members are the largest group of psychologists in the world, and they all share one vision of moving the psychology field forward. Here at the APA, we work hard to provide them with the resources and support they need to thrive in their long and productive careers.

AUDIENCE

What Do APA Members Want?

From practice management tools and technology, to education and training opportunities and solutions for our science-based audience, APA members want resources and tools to help them learn, grow, and thrive.





AUDIENCE

Member Snapshot

We have 146,000+ members* from all areas of the psychology landscape. They are practitioners, scientists, researchers, educators, consultants, and students.

**As of December 31, 2022*



25%
under 35

67%
FEMALE

33%
MALE

- 50% CLINICAL PSYCHOLOGY
- 14% COUNSELING PSYCHOLOGY
- 5% SCHOOL PSYCHOLOGY
- 4% EDUCATIONAL PSYCHOLOGY
- 3% I/O PSYCHOLOGY
- 3% EXPERIMENTAL PSYCHOLOGY

Age

40%
19-39

27%
40-54
Median age of 47

33%
55+

Career and Education

73%
DOCTORATE DEGREE

21%
MASTERS DEGREE

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Exposure. Opportunity. Results.

Get wide exposure to an audience who listens.
Realize the power of engaging psychologists
through channels that only APA can provide.



All Members

Practitioners

Scientists

Students/ Early Career

Monitor on Psychology magazine

Member Update E-Newsletter

Monitor Digital Email

PsycCareers

Six Things Psychologists are
Talking About E-Newsletter

E-Booklets

Sponsored Topical Webinars

Strategic Alliance Program

Member Advantage Program

Practice Update E-Newsletter

PsycCareers

Custom Targeted Campaigns
through the Strategic Alliance
Program

APA.org: Practitioner Targeted
Banner Advertising

PsycAlerts: Practitioner Targeted
Banner Advertising

E-Booklets: Practitioner Targeted

Sponsored Topical Webinars:
Practitioner Targeted

Science Spotlight E-Newsletter

PsycCareers

Custom Targeted Campaigns
through the Strategic Alliance
Program

APA.org: Science/Research
Targeted Banner Advertising

PsycAlerts: Science/Research
Targeted Banner Advertising

PsycCareers

PsycAlerts

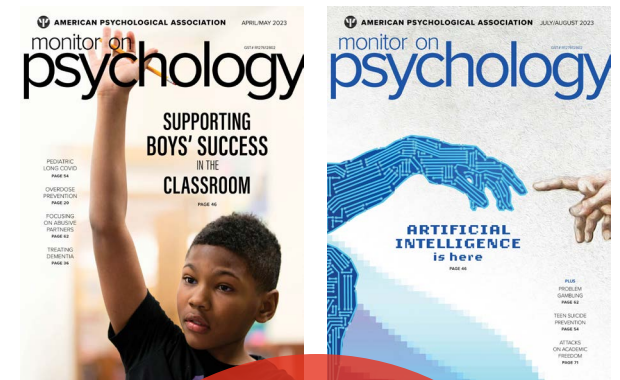
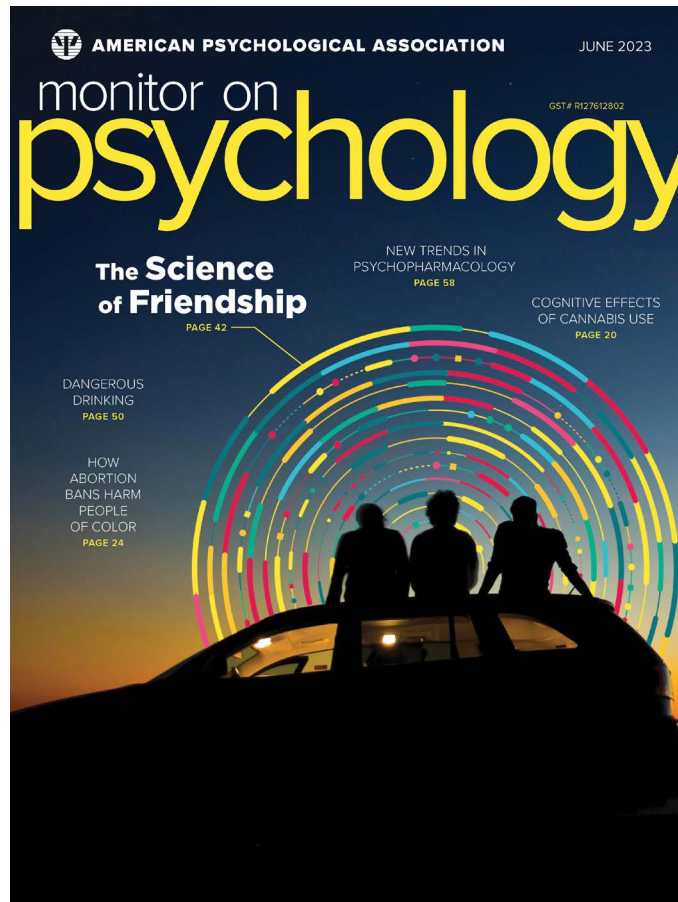
Custom Targeted Campaigns
through the Strategic Alliance
Program

APA.org: Student/Early Career
Targeted Banner Advertising

Monitor on Psychology

Our award-winning flagship magazine. Trusted content. Rated most valuable member benefit. A must-read.

Special Issues: January 2024: 7th Annual “Trends in Psychology” issue; July/August 2024: Bonus distribution issue at APA 2024; October 2024: “Jobs in Academia” issue



Winner of the **2022 APEX Grand Award** for publications excellence in magazines, journals, and tabloids.

63,000+
print readers*

Named the **best association magazine** in the country—
Association Media & Publishing, 2022 Excel Awards.

84,000+
digital edition readers*

A superb choice
for **print recruitment ads**
(see page 29)

* Publisher's Sworn Statement of *Monitor on Psychology* Circulation and Website Traffic

Banner Advertising – *APA.org*

Amplify your reach. APA.org is the best digital choice in the psychology market.

IT'S A POWER TOOL

25 MILLION UNIQUE USERS EACH YEAR

3 MILLION UNIQUE PAGE VIEWS PER MONTH

45 MILLION UNIQUE PAGE VIEWS PER YEAR



E-Newsletters

Engage APA members regularly through banner advertising in our E-Newsletters. These channels provide thoughtfully curated content to an exclusive audience.



SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT

Hot news in the psychology field

25

ISSUES PER YEAR

125,000⁺

AVERAGE CIRCULATION

44%

AVERAGE OPEN RATE

MEMBER UPDATE

Fresh content for all members

22

ISSUES PER YEAR

102,000⁺

AVERAGE CIRCULATION

45%

AVERAGE OPEN RATE

PRACTICE UPDATE

What's new on the business side of psychology practice

23

ISSUES PER YEAR

73,000⁺

AVERAGE CIRCULATION

43%

AVERAGE OPEN RATE

SCIENCE SPOTLIGHT

Highlights for the psychological science community

20

ISSUES PER YEAR

53,000⁺

AVERAGE CIRCULATION

37%

AVERAGE OPEN RATE



E-Blasts

Amplify your message to the psychology community through banner advertising in our E-Blasts. These channels announce to subscribers that new digital content is now ready for viewing.

MONITOR DIGITAL EMAIL ALERT

8 ISSUES PER YEAR

84,000+ CIRCULATION

41% AVERAGE OPEN RATE

AMERICAN PSYCHOLOGIST DIGITAL EMAIL ALERT

9 ISSUES PER YEAR

72,000+ CIRCULATION

51% AVERAGE OPEN RATE

APA PSYCALERTS™

ALERT BLASTS FOR TABLE OF CONTENTS AND ONLINE FIRST PUBLICATION ARTICLES FOR **90+ JOURNALS**

3M+ UNIQUE OPENS

33% AVERAGE OPEN RATE

227,000+ UNIQUE CLICKS PER YEAR



“Best Podcast”
gold level winner,
Association Media &
Publishing Network,
2021 Excel Awards

Speaking of Psychology Podcast

Reach a consumer audience interested in psychology through the power of podcast advertising.

[ADVERTISING.APA.ORG/PODCASTS](https://advertising.apa.org/podcasts)

TOP 30 IN ALL SCIENCES

OVER 4.5 STARS ON SPOTIFY AND APPLE

19M+ DOWNLOADS SINCE 2018

5.5M+ UNIQUE DOWNLOADS IN 2022
(100% INCREASE OVER 2021)

OVER 400K LISTENERS EACH MONTH

CONSUMER AUDIENCE DEMOGRAPHICS

62% ARE FEMALE

75% ARE UNDER AGE 40; MEDIAN AGE IS 27

58% HAVE A BACHELOR'S OR GRADUATE DEGREE

13% HAVE A DOCTORAL LEVEL DEGREE

66% ALWAYS LISTEN TO THE ENTIRE EPISODE

81% SUBSCRIBE TO THE PODCAST

E-Booklets

Advertising opportunities available throughout our topical E-Booklets. Distributed digitally using a multi-channel approach with an average reach of 300,000+, including current, former, and prospective APA members.

Guaranteed leads report provided to all advertisers with names and email addresses of readers who opt-in.

**Career Transitions
eBooklet 2023 Hermes
Gold Award winner** in
Electronic Media/Social
Media/Interactive Media
& Digital Publications/
Messaging & E-Book/
iBook category

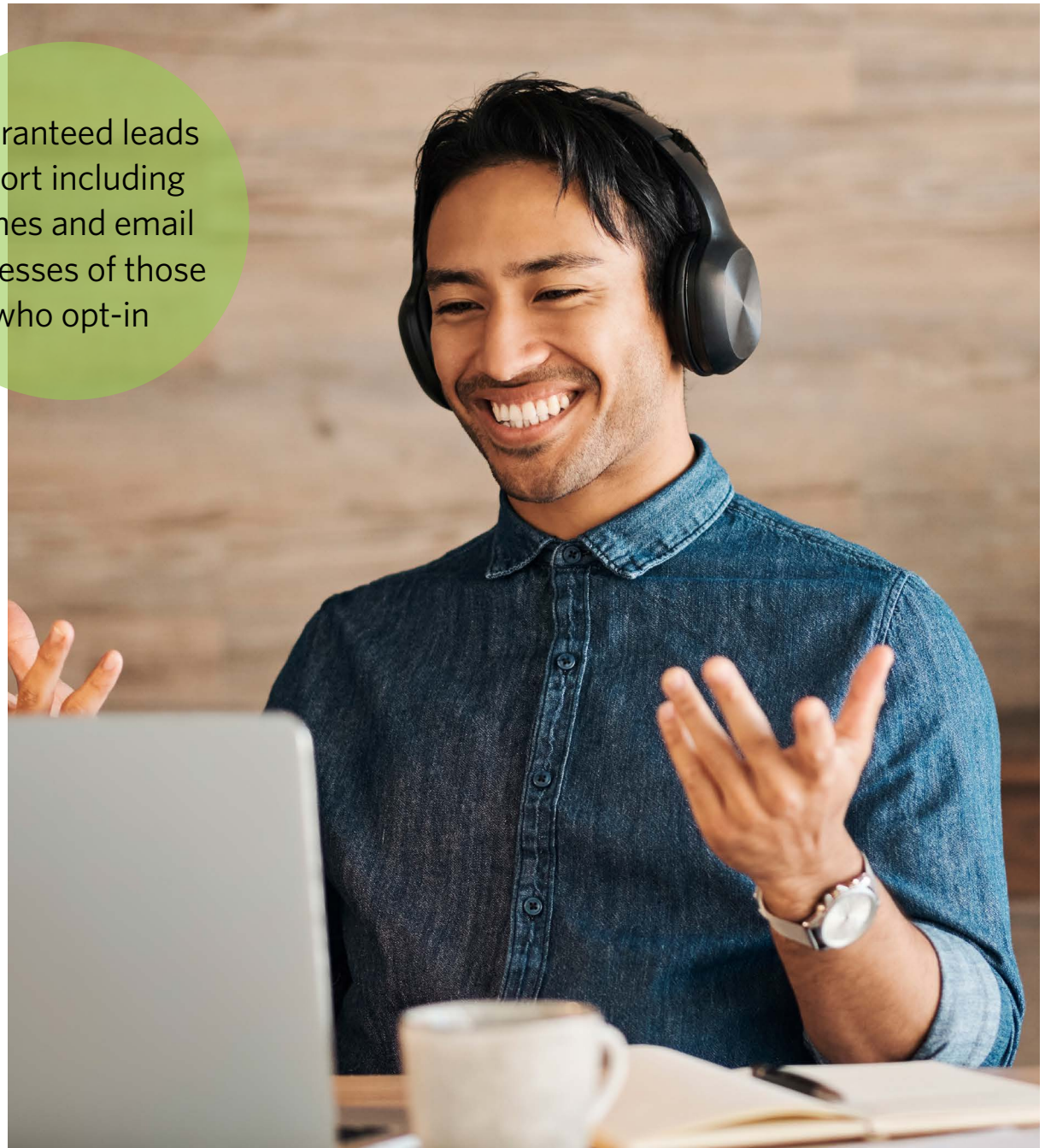


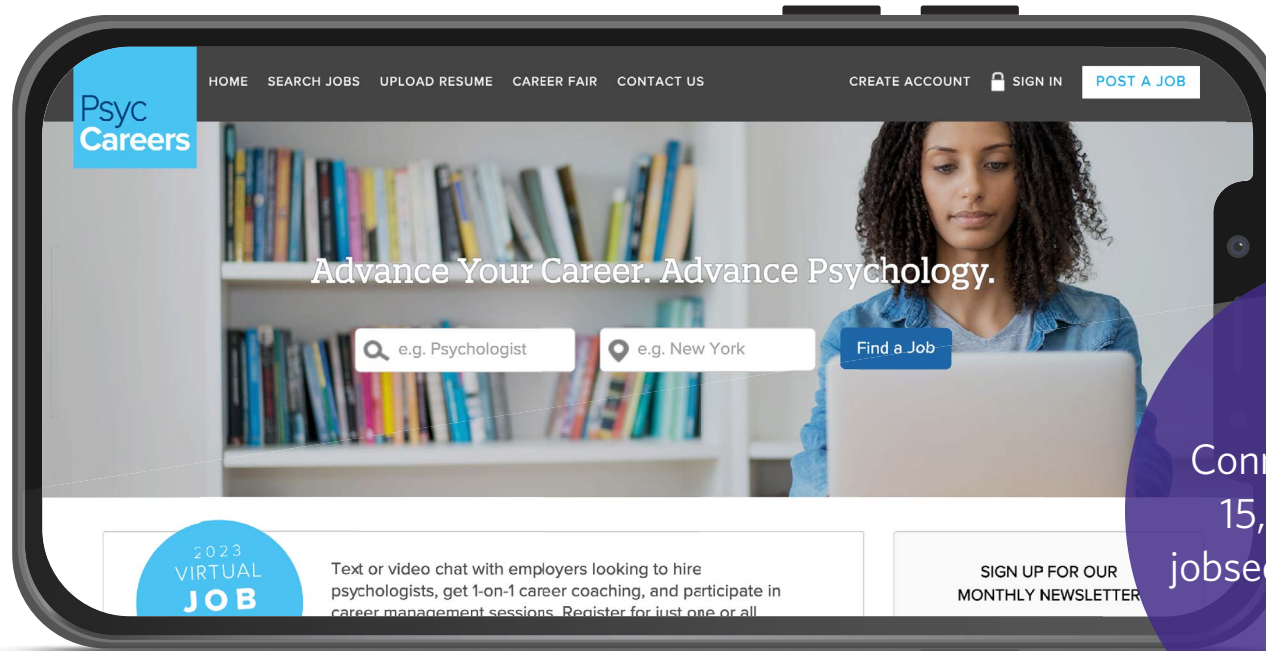
Guaranteed leads report including names and email addresses of those who opt-in

Paid Topical Webinars and Content

Elevate your educational thought leadership content, raise your company profile within the psychology field, and generate lead-to-business conversions through our custom opportunities.

Topics must be educational in nature and not salesy or product focused. Some sponsored topical webinars may qualify for CE with an additional cost.





Connect instantly with
15,000+ registered
jobseekers in psychology

Job Postings

PsycCareers is the premier resource for job seekers in the mental health industry, offering a quality source of psychology jobs across the nation. Building a comprehensive recruitment plan and generating job exposure has never been easier.

OPPORTUNITIES

ONLINE JOB POSTINGS ON WWW.PSYCCAREERS.COM

VIRTUAL JOB FAIRS THROUGHOUT THE YEAR

JOB POSTING IN APA MEMBER FEATURED JOBS EMAIL

RECRUITMENT PRINT ADS IN MONITOR ON PSYCHOLOGY

RESUME DATABASE SEARCH

BANNER JOB POSTINGS



APA 2024

Seattle, WA & Virtual

August 8-10

An unparalleled opportunity to engage 8,000+ psychology professionals from around the globe.

BUILD CONNECTIONS

APA 2024 SOLUTIONS CENTER EXHIBIT SPACE

APA 2024 SPONSORSHIPS

APA 2024 ADVERTISING

RECRUIT PSYCHOLOGISTS AT APA 2024
VIRTUAL JOB FAIR

Specialty Conferences

Bringing the best in their discipline together to move the psychology field forward.

REACH THE EXPERTS THROUGH THESE AVENUES

VIRTUAL AND IN-PERSON EXHIBITS

DIGITAL ADVERTISING IN EVENT
MARKETING OUTREACH

STAND-ALONE CO-BRANDED EMAIL
TO REGISTRANTS (POST-EVENT)

Practice Leadership Conference

300+ Leaders

60+ Affiliate Psychological Associations



Strategic Alliance Program

Become an APA Corporate Supporter and achieve a deeper, more targeted level of engagement with our members.

PROGRAM OPPORTUNITIES

EXCLUSIVE COMMUNICATION CHANNELS

CUSTOM CAMPAIGN INTEGRATION

MULTI-CHANNEL SPONSORED CONTENT CAMPAIGNS

SOCIAL MEDIA

BUSINESS INTELLIGENCE

Amplify your brand with integrated campaigns, unique sponsorship opportunities, and more



Member Advantage Program

Develop deeper member engagement through the APA Member Advantage Program. In exchange for providing a benefit unique to APA members, participants gain access to publicly unavailable member marketing channels.

PROGRAM OPPORTUNITIES

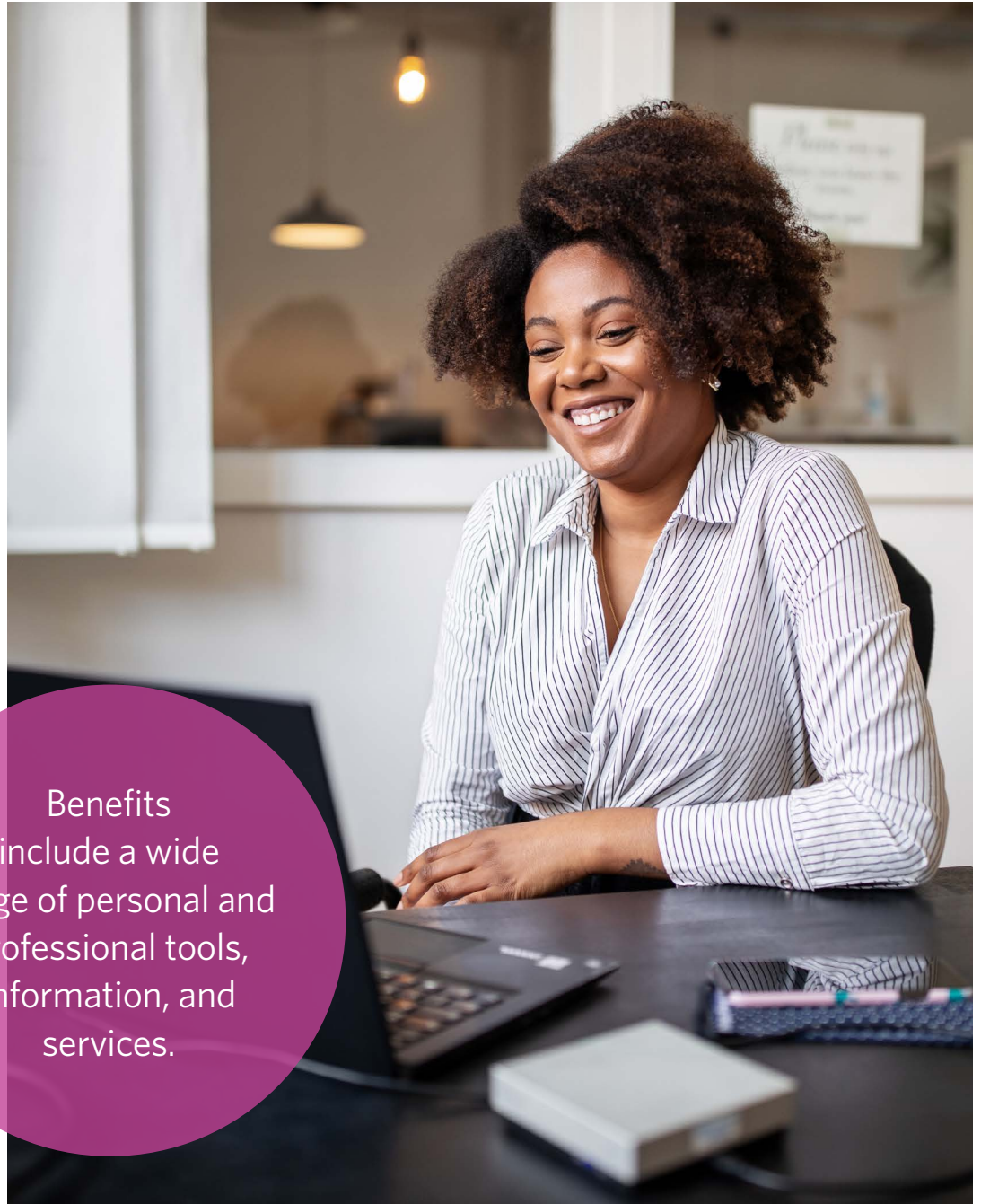
ACCESS TO APA MEMBERSHIP

CO-BRANDED MARKETING

CAMPAIGN INTEGRATION

THOUGHT LEADERSHIP

Benefits include a wide range of personal and professional tools, information, and services.



RATES AND SPECS

<i>MONITOR ON PSYCHOLOGY</i>	21-22
APA.ORG BANNER ADVERTISING	23
E-NEWSLETTER/E-BLAST	24-26
PODCAST/E-BOOKLET	27
PSYCCAREERS RECRUITMENT/VIRTUAL JOB FAIRS	28
APA 2024 ADVERTISING	29
CONTACT US	30



Monitor on Psychology

2024 RATES: COLOR

	1X	3X	6X	11X	16X
Full Page	\$11,330	\$10,935	\$10,535	\$10,130	\$9,535
1/2 Page	\$7,300	\$7,060	\$6,815	\$6,580	\$6,275
1/3 Page	\$4,935	\$4,795	\$4,655	\$4,500	\$4,125
1/6 Page	\$4,510	\$4,385	\$4,260	\$4,135	\$3,940
Cover 2	\$14,595	\$14,065	\$13,530	\$13,000	\$12,210
Cover 3	\$13,135	\$12,655	\$12,190	\$11,715	\$11,005
Cover 4	\$14,960	\$14,415	\$13,870	\$13,320	\$12,510
Page 1	\$14,330	\$13,770	\$13,255	\$12,735	\$11,955
Page 2	\$12,005	\$11,580	\$11,155	\$10,730	\$10,080
Page 3	\$13,135	\$12,655	\$12,190	\$11,715	\$11,005
Opening Spread	\$25,300	\$24,340	\$23,385	\$22,425	\$20,985

2024 MONITOR AD SIZES

Full Spread Bleed (15¾"x 10¼" Live Area)	16¾" x 11½"
Full Spread	15¾" x 10¼"
Full Page Bleed (7¾"x 10¼" Live Area)	8½" x 11½"
Full Page	7½" x 10¼"
1/2 Page Horizontal	7" x 4½"
1/2 Page Vertical	3¾" x 9½"
1/3 Page Square	4½" x 4½"
1/3 Page Vertical	2¾" x 9½"
1/6 Page	2¾" x 4½"

2024 DEADLINES

ISSUE MONTH	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN/FEB	NOV 1	NOV 10
MAR	DEC 27	JAN 10
APR/MAY	JAN 26	FEB 9
JUN	APR 4	APR 12
JUL/AUG	MAY 2	MAY 13
SEP	JUN 28	JUL 12
OCT	AUG 2	AUG 16
NOV/DEC	SEP 3	SEP 13

**SPECIFICATIONS FOR MONITOR
ON PSYCHOLOGY**

Printing Process

Heatset web offset

Paper Stock

Cover: 80lb. coated text,
Text: 34lb. publication grade coated
text

Binding

Perfect bound line

Screen

133 line screen

Trim Size

8¼" x 10⅞"

Live Area

7¾" x 10¼"

Bleeds

Bleeds should extend ¼" outside of
magazine trim size

File Requirements

PDF-X1a, PDF, Postscript, EPS and
TIFF files are acceptable. All high
resolution images and fonts must be
embedded in files. Images must be
SWOP (CMYK or grayscale), 300
dpi. Please include standard trim,
bleed and registration marks. Total
area density should not exceed 300
percent. Grayscale images greater
than 85 percent density may fill in on
press. All required image trapping
must be included in the file.

Color Specifications

All art work must be submitted
as CMYK. APA will not be held
responsible for inaccurate color
conversion on ads submitted
incorrectly. Files prepared with spot,
Pantone® (PMS) or RGB color are not
acceptable. All ads submitted should
be suitable to print without color
corrections or conversion.

ADDITIONAL CHARGES

Preferred Positioning

The additional charge is 15 percent of
the earned rate for guaranteed right-
hand page placement within the first
one-third of the magazine.

Frequency Discounts

Frequency discounts are computed
over a period of 12 consecutive
months. The cancellation of a
space reservation will result in an
adjustment of the rate (short-rate)
based on previous insertions in that
12-month period to reflect actual
space used.

Banner Advertising

APA.ORG: 2024 RATES

AD SIZE	RATE
300 x 250 Medium Rectangle Banner	\$27/CPM

All rates are net.
Please supply files in .jpg, .png or .gif format, 72 dpi or above. File size must be less than 1,000,000 bytes.
Alt text: Up to 10 words.
Average advertising buy is 100,000 impressions per month.

DEADLINES

Creative is due 15 days prior to campaign start date.

E-Newsletter/E-Blast Advertising

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2024 RATES

AD SIZE	RATE
Banner 300 x 250	\$3,955 net per issue
Please supply files in jpeg, png or gif format.	

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2024 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 9	DEC 26	JAN 2	JUL 9	JUN 25	JUL 2
JAN 23	JAN 9	JAN 16	JUL 23	JUL 9	JUL 16
FEB 6	JAN 23	JAN 30	AUG 13	JUL 30	AUG 6
FEB 13	JAN 30	FEB 6	AUG 27	AUG 13	AUG 20
FEB 27	FEB 13	FEB 20	SEP 10	AUG 27	SEP 3
MAR 12	FEB 27	MAR 5	SEP 24	SEP 10	SEP 17
MAR 26	MAR 12	MAR 19	OCT 8	SEP 24	OCT 1
APR 9	MAR 26	APR 2	OCT 22	OCT 8	OCT 15
APR 23	APR 9	APR 16	NOV 5	OCT 22	OCT 29
MAY 14	APR 30	MAY 7	NOV 19	NOV 5	NOV 12
MAY 28	MAY 14	MAY 21	DEC 10	NOV 26	DEC 3
JUN 11	MAY 28	JUN 4	DEC 24	DEC 10	DEC 17
JUN 25	JUN 11	JUN 18			

MEMBER UPDATE: 2024 RATES

AD SIZE	RATE
Banner 300 x 250	\$3,955 net per issue
Please supply files in jpeg, png or gif format.	

MEMBER UPDATE: 2024 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 4	DEC 19	DEC 26	JUN 18	JUN 4	JUN 11
JAN 16	JAN 2	JAN 9	JUL 2	JUN 18	JUN 25
FEB 6	JAN 23	JAN 30	JUL 16	JUL 2	JUL 9
FEB 22	FEB 8	FEB 15	AUG 6	JUL 23	JUL 30
MAR 5	FEB 20	FEB 27	AUG 20	AUG 6	AUG 13
MAR 19	MAR 5	MAR 12	SEP 5	AUG 22	AUG 29
APR 2	MAR 19	MAR 26	SEP 17	SEP 3	SEP 10
APR 16	APR 2	APR 9	OCT 1	SEP 17	SEP 24
MAY 7	APR 23	APR 30	OCT 17	OCT 3	OCT 10
MAY 21	MAY 7	MAY 14	NOV 14	OCT 31	NOV 7
JUN 4	MAY 21	MAY 28	DEC 17	DEC 3	DEC 10

E-Newsletter/E-Blast Advertising

PRACTICE UPDATE: 2024 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,165 net per issue
Please supply files in jpeg, png or gif format.	

PRACTICE UPDATE: 2024 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 12	DEC 29	JAN 5
JAN 26	JAN 12	JAN 19
FEB 9	JAN 26	FEB 2
FEB 23	FEB 9	FEB 16
MAR 8	FEB 23	MAR 1
MAR 22	MAR 8	MAR 15
APR 5	MAR 22	MAR 29
APR 19	APR 5	APR 12
MAY 17	MAY 3	MAY 10
MAY 24	MAY 10	MAY 17
MAY 31	MAY 17	MAY 24
JUN 14	MAY 31	JUN 7

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JUN 28	JUN 14	JUN 21
JUL 12	JUN 28	JUL 5
JUL 26	JUL 12	JUL 19
AUG 16	AUG 2	AUG 9
SEP 6	AUG 25	AUG 30
SEP 20	SEP 6	SEP 13
OCT 4	SEP 20	SEP 27
OCT 18	OCT 4	OCT 11
NOV 1	OCT 18	OCT 25
NOV 15	NOV 1	NOV 8
DEC 13	NOV 29	DEC 6

SCIENCE SPOTLIGHT: 2024 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,165 net per issue
Please supply files in jpeg, png or gif format.	

SCIENCE SPOTLIGHT: 2024 DEADLINES

ISSUE DATE	MATERIALS DEADLINE
JAN 10	JAN 3
JAN 24	JAN 17
FEB 7	JAN 31
FEB 21	FEB 14
MAR 6	FEB 28
MAR 20	MAR 13
APR 3	MAR 27
APR 17	APR 10
MAY 1	APR 24
MAY 15	MAY 8

ISSUE DATE	MATERIALS DEADLINE
JUN 12	JUN 5
JUL 17	JUN 10
AUG 21	AUG 14
SEP 4	AUG 28
SEP 18	SEP 11
OCT 2	SEP 25
OCT 16	OCT 9
NOV 6	OCT 30
NOV 20	NOV 13
DEC 11	DEC 4

E-Newsletter/E-Blast Advertising

MONITOR DIGITAL: 2024 RATES

AD SIZE	RATE
Banner 300 x 250	\$3,955 net per issue
Please supply files in jpeg, png or gif format.	

MONITOR DIGITAL: 2024 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN/FEB	DEC 1	DEC 15
MAR	FEB 1	FEB 15
APR/MAY	MAR 1	MAR 15
JUN	MAY 1	MAY 15
JUL/AUG	JUN 3	JUN 14
SEP	AUG 1	AUG 15
OCT	SEP 2	SEP 13
NOV/DEC	OCT 1	OCT 15

AMERICAN PSYCHOLOGIST DIGITAL: 2024 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,165 net per issue
Please supply files in jpeg, png or gif format.	

AMERICAN PSYCHOLOGIST DIGITAL: 2024 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	OCT 5	OCT 26
FEB/MAR	NOV 5	NOV 30
APR	JAN 4	JAN 25
MAY/JUN	FEB 8	MAR 1
JUL/AUG	MAY 1	MAY 22
SEP	JUN 5	JUN 26
OCT	JUL 3	JUL 24
NOV	AUG 7	AUG 28
DEC	SEP 4	SEP 25

APA PSYCALERTS™: 2024 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,165 net per month
Please supply files in jpeg, png or gif format.	

APA PSYCALERTS: 2024 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	DEC 1	DEC 15
FEB	JAN 1	JAN 15
MAR	FEB 1	FEB 15
APR	MAR 1	MAR 15
MAY	APR 1	APR 15
JUN	MAY 1	MAY 15
JUL	JUN 1	JUN 14
AUG	JUL 1	JUL 15
SEP	AUG 1	AUG 15
OCT	SEP 1	SEP 13
NOV	OCT 1	OCT 15
DEC	NOV 1	NOV 15

CONTACT: James Boston | jboston@apa.org | 202-336-5714

Podcast/E-Booklet Advertising

SPEAKING OF PSYCHOLOGY PODCAST: 2024 RATES

RATE
Contact Erica Farmer for current ad rates.
Deadlines are TBD. Pre-roll and mid-roll packages available.

E-BOOKLET: 2024 RATES

OPTIONS	COST
Full page	\$3,955
Half page	\$2,625
Deadlines and specs dependent on e-booklet. Contact for specific details.	

CONTACT

Speaking of Psychology Podcast: Erica Farmer | efarmer@gemini13media.com

E-Booklet: James Boston | jboston@apa.org | 202-336-5714

Recruitment Job Postings & Advertising

PSYCCAREERS

ONLINE PACKAGES

TYPE	COST
Basic	\$499
Featured	\$735
Premium	\$995
Ultimate	\$1,575

ONLINE BULK PACKAGES

TYPE	COST
3-Post Pack	\$1,260
6-Post Pack	\$2,363
12-Post Pack	\$4,410

PRINT PACKAGES IN MONITOR ON PSYCHOLOGY

TYPE	COST
Line Ad	\$260 + \$3.15/word
Line Ad Plus	\$720 + \$3.15/word
Nonrecruitment Ads	\$3.15/word (30 word minimum)
Display Ad	\$995-\$7,940, depends on size

JOB SCRAPE PACKAGES*

TYPE	COST
3 Month Job Scrape**	\$8,000
6 Month Job Scrape	\$18,000
1 Year Job Scrape	\$30,000

*250 active job maximum for all job scrape packages

**1-time only trial

Learn more: www.psycCareers.com

VIRTUAL JOB FAIRS

Reach highly qualified jobseekers in psychology throughout the year with a remote booth space at one of our PsycCareers Virtual Job Fairs. This is your best no-travel opportunity to meet your hiring needs and connect with APA members and other jobseekers in the psychology community.

Check out our package options:

www.psycareers.com/employer-offers#events

CONTACT

(East Coast): Nancy Onyewu | nonyewu@apa.org | 202-336-5866

(Midwest/West Coast): Shawn Deadwiler II | sdeadwiler@apa.org | 202-312-6486

APA 2024 Advertising

APA 2024 will be held August 8-10, 2024, at the Seattle Convention Center in Seattle, WA.

APA 2024 EXHIBIT SPACE, SPONSORSHIPS, AND ADVERTISING

To request information about APA 2024 exhibit space, sponsorships, and/or advertising, contact Carol Hall, Senior Manager, Event Sales, chall@apa.org.

APA 2024 MOBILE APP

OPTIONS	COST
Banner Ad	\$2,100
1200 pixels x 180 pixels	

DEADLINES

SPACE RESERVATION	AD MATERIALS
JUNE 7	JUNE 14

Contact Us

PRINT MEDIA

Monitor on Psychology

JAMES BOSTON

Senior Manager, Media Sales

jboston@apa.org
202-336-5714

DIGITAL MEDIA

JAMES BOSTON

Senior Manager, Media Sales

jboston@apa.org
202-336-5714

SPONSORED TOPICAL WEBINARS AND CONTENT

JAMES BOSTON

Senior Manager, Media Sales

jboston@apa.org
202-336-5714

RECRUITMENT

AMELIA DODSON

Senior Manager, PsycCareers
Operations

adodson@apa.org
202-336-5564

NANCY ONYEWU

Senior Manager, Recruitment
Advertising and Job Posting Sales
(East Coast)

nonyewu@apa.org
202-336-5866

SHAWN DEADWILER II

Recruitment Advertising and Job
Posting Sales Representative
(Midwest/West Coast)

sdeadwiler@apa.org
202-312-6486

DELBAR ZARE

Marketing Associate

dzare@apa.org
202-336-5567

EVENTS

APA 2024

CAROL HALL

Senior Manager, Event Sales

chall@apa.org
202-336-5627

Specialty Conferences

JODI ASHCRAFT

Director, Media and
Event Sales

jashcraft@apa.org
202-336-5565

STRATEGIC ALLIANCE PROGRAM

JENN CHREKY

Manager, Strategic Programs

jchreky@apa.org
202-572-3036

MEMBER ADVANTAGE PROGRAM

JENN CHREKY

Manager, Strategic Programs

jchreky@apa.org
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PODCASTS

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